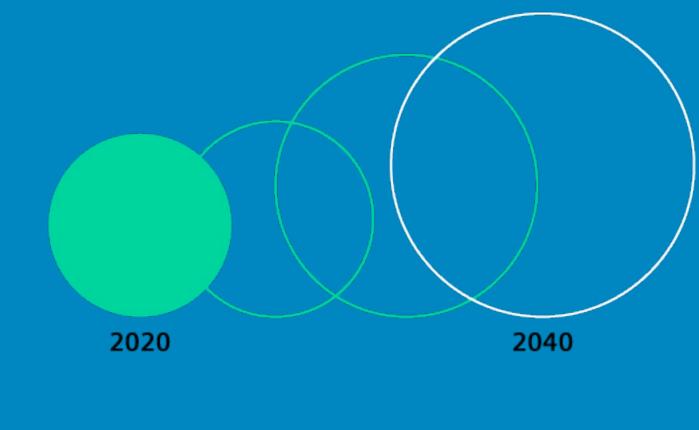


DIGITAL INDUSTRIES SOFTWARE

Accelerate innovation with the power of cloud-based product lifecycle management (PLM) software

Unprecedented change in the automotive industry...

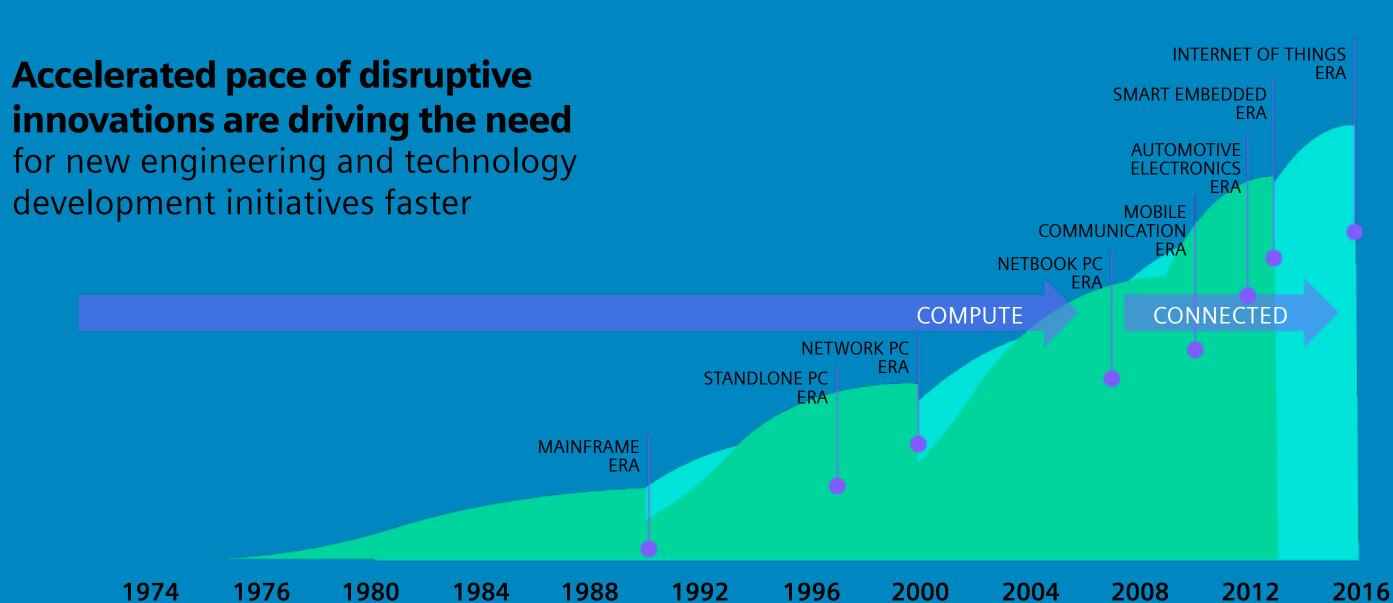
As you are pushing to develop the next generation of autonomous, electric, connected, and shared vehicles, which are becoming more and more "software-defined", you are facing new design challenges. How will you accelerate your product design and get it right the first time?

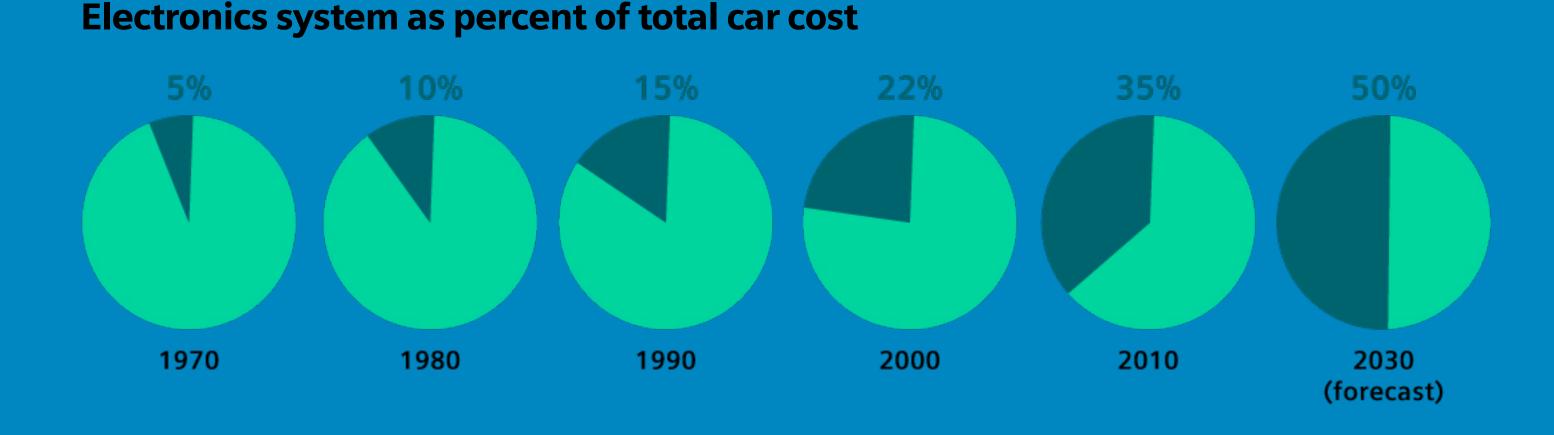


Up to 15% of all new vehicles sold in 2030 could be fully autonomous

Source: McKinsey

Rapid pace of innovation





Explosion of complexity

Source: Deloitte

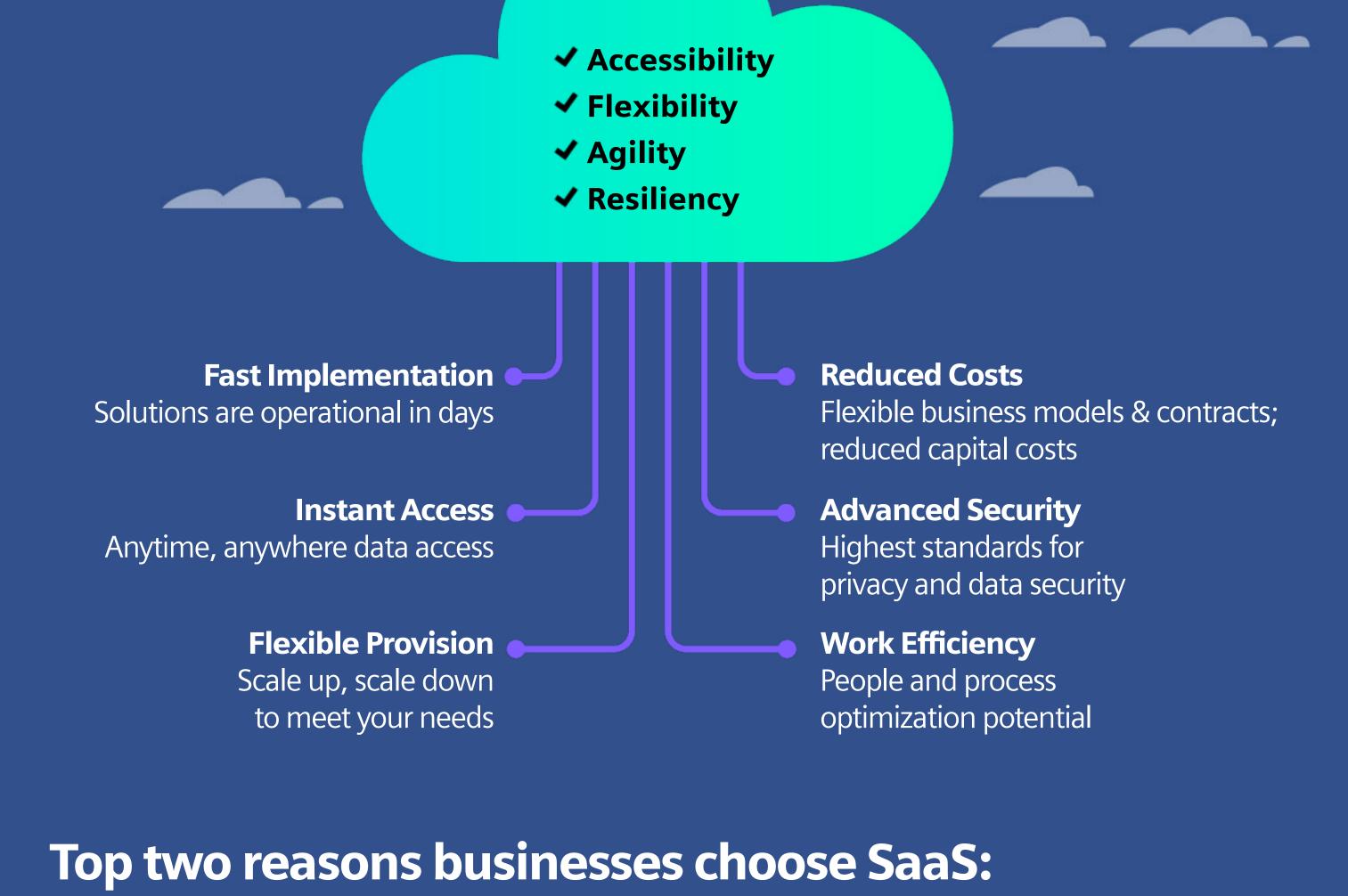
Intensified competition, changing consumer

demands and increased regulatory requirements have caused an increased complexity.



with the flexibility of SaaS PLM

Take control of complexity -- quickly adapt to change --



29%

Improved business agilility

28% Increased IT/cloud resiliency Source: Forrester Research, Quantifying the Business Value of SaaS





When a company uses a SaaS PLM solution, data

security is the responsibility of the solution provider

theft and product development-crippling malware is

and its cloud partner...As a result, the likelihood of data

= Greater Solution Cloud Partner

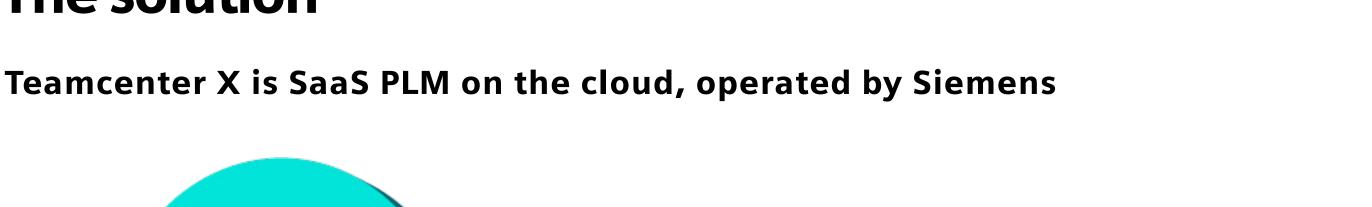
much less than with on-premises PLM.

Source: Lifecycle Insights, The Business Case for Cloud-Based SaaS PLM



Forrester report, Quantifying The Business Value of Saas

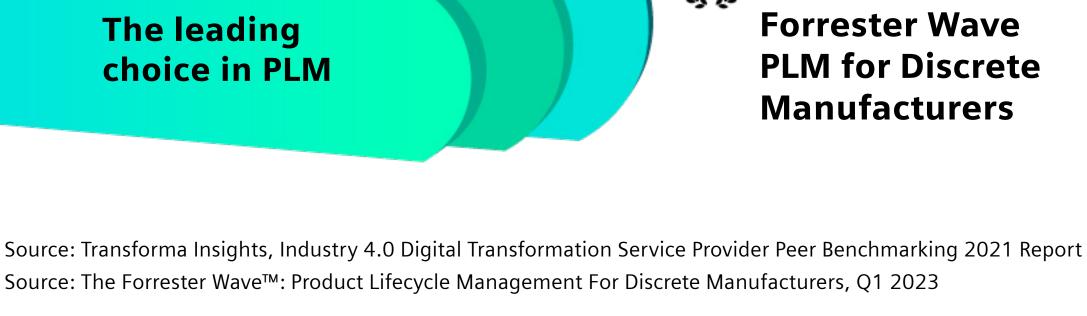
The solution



Leader in

ROI [return on investment] shows that

SaaS is a good bet for long-term value.



Siemens has the

in PLM software

strongest offerings

-Transforma Insights